For online auctions, go with us and bet on the right horse!





**ONLINE AUCTIONS** offer you an enormous potential for the marketing of your cows. They do **not limit you to local clientele**, but rather reach a **wide international audience**.

## NOTHING CAN REPLACE EXPERIENCE!

The horse scene can no longer be imagined without **ClipMyHorse.TV**, founded by Klaus C. Plönzke, which is not a worldwide market leader for the streaming of sport and breeding events.

In the area of **online auctions**, we can look back on 10 years of experience with over 1,000 successful auctions.

We have completed **successful cattle auctions** with the **following partners:** VOSt, Qnetics, OHG, and RSH.

Whether breeding cattle auctions are held by associations or private farms, **FarmersBid** has the online and hybrid auction capabilities that are critical to the success of your auctions!



## LIVESTREAMING IN REALTIME

No time delay, and therefore no duplicate bids!

## **DIVERSE AUCTION FORMATS**

- Online auctions
- Hybrid auctions with Real Time Video (bidding onsite or online)
- Studio auctions with Real Time Video
- Simple integration of the online auction platform into the existing web presence of the client
- Breeder's market (online marketplace for breeders)

Are you interested in working together and would like a consultation? Please contact us.

ANDREAS MIDDELKAMPF +49 (0)171-1979157 contact@FarmersBid.com KLAUS C. PLÖNZKE +49 (0)171-3342841 k.c.ploenzke@clipmyhorse.tv MARTIJN VAN DER BOOM, GENHOTEL +31 (0)62-4217748 contact@FarmersBid.com